



Twister Gymnastics/USA Competitions
3100 NW Boca Raton Blvd #308
Boca Raton, FL 33431

American Twisters
6805 Lyons Technology Circle
Coconut Creek, FL 33073

Dear Partner:

Thank you for your visiting our website! You are now one step closer to achieving your marketing objectives in 2008!

Our sponsorship opportunities are structured to offer our sponsors maximum exposure, placing your company top of mind in the gymnastics community. Whether you are looking to impact the South Florida market or build your brand on a national scale, Twister Gymnastics, along with USA Competitions, has the marketing plan for you!

Boca Twisters in east Boca Raton, FL and American Twisters in Coconut Creek, FL have a combined membership of over 1,500 families! Not only will we provide you opportunities to connect with the clientele at both Twister locations, you will also have the opportunity to connect with the thousands of families that attend competitions hosted by USA Competitions, a subsidiary of Twister Gymnastics. The 2007-2008 schedule of USA Competitions events can be found in page 4 of this packet.

Included in this packet are samples of different marketing packages (Twister Packages on page 3, competition packages on page 4) – we have something for every budget! However, these are just samples! I will work with you directly to create a package that meets the specific needs of your company.

Take a look at our **Twister Partner Package**, boasting a full menu of marketable assets, and promotional rights and benefits!

Twister Gymnastics and USA Competitions keep our partners top of mind while providing numerous touch points in the gym, at special events, and at competitions to connect with and educate consumers about your product or service! All of which work to integrate your brand into the event experience and the culture of gymnastics.

Please contact me so we can get started on creating a marketing package that is just right for you! USA Competitions and Twister Gymnastics look forward to working with you to achieve and exceed your marketing and sales objectives in 2008!

Sincerely,

Lindsay Gallego
Director of Corporate Sponsorship & Advertising
USA Competitions/Twister Gymnastics



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Twister's partnership packages boast a full menu of marketable assets, and promotional rights and benefits. Twisters keeps our partners top of mind while providing numerous touch points to use sampling and interaction to build awareness and educate consumers. All of which will integrate your brand into the culture of gymnastics.

Twister Partner Package:

- Limited to 4 companies
- Industry Exclusivity
- Ability of your company to be a title sponsor of a USAC event
- Gold medal sponsor of all USAC events (Vendor area included)
- Includes a booth at all Twister events/fundraisers
- Access to Twister's database of 20,000 clients
- Personalized letter from Twister's president to all clients announcing your company as a partner
- Twice a year an article in our newsletter about a product or service that you offer
- Large banner in premium location at both Twister locations
- Web link on home page and all sub pages of both Twisters and USA Competitions websites
- Scrolling ads on TV's in Twister's lobby/waiting area

Twister Premium Sponsor:

- Limited to 8 companies
- Silver medal sponsor at all USAC events
- Includes a booth at all Twister events/fundraisers
- Right of first refusal for vendor setup at USAC events
- Banner in premium location at each Twister location
- Weblink on home page and sponsor page of Twisters and USA Competitions Website

Other Twister Sponsorship Opportunities:

- Twister Program Sponsor (I.e Camps, Birthday Parties, Preschool/Rec. Programs)
 - Naming Rights to the Program Sponsored
 - Link/ad on Twister Website
 - Logo on all literature and mailings pertinent to that program
 - Advertising in USAC event publications
 - Banner on back wall of the gym



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USA Competition's partnership packages boast a full menu of marketable assets, and promotional rights and benefits. USAC keeps our partners top of mind while providing numerous touch points to use sampling and interaction to build awareness and educate consumers. All of which will integrate your brand into the culture of gymnastics.

Platinum Title Sponsorship:

- Named as the presenting sponsor on all event materials, merchandise, and awards
- Frequent verbal recognition at events
- Corporate booth in vendor area
- Large logo/link on all pages USAC website for one year
- Premier placement of full page ad on inside front and back covers of program
- Premier placement of large banner at all USAC events
- Prominent logo placement on all event materials
- 50 Passes to the event

Gold Medal Sponsor

- Prominent logo placement on all event materials and merchandise
- Corporate booth in vendor area
- Ad/link on USAC website for 1 year
- Verbal recognition throughout competition
- Full size ad in meet program with preferential placement (thousands distributed to all meet competitors, coaches, parents, and sponsors)
- Two large (3x5) banners prominently displayed at each event
- Opportunity to provide promotional material for athlete gift bag
- 25 VIP Passes to all USAC Events

Silver Medal Sponsor

- Logo placement on all event materials and merchandise
- Company recognition on USAC website for one year
- Half page ad in the meet program (thousands distributed to all meet competitors, coaches, parents, and sponsors)
- Large (3x5) banner displayed at each event
- Opportunity to provide promotional material for athlete gift bag
- 10 VIP passes to all USAC events

Bronze Medal Sponsor

- ¼ page ad in meet program (thousands distributed to all meet competitors, coaches, parents and sponsors)
- Company recognition on USAC website for one year
- Opportunity to provide promotional material for athlete gift bag
- 5 VIP passes to all USAC events



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We have an incredible lineup of first-class competitions scheduled for 2007-2008! Each competition is expected to have over 1,000 competitors and over 3,000 fans! Opportunities to consistently build relationships have never been greater!

2007-2008 Event Schedule

Fright Invite: October 19-21, 2007, Coral Springs, FL (4,000 Athletes and Fans)

Level 4 State meet: December, 7-9th 2007 Coral Springs, FL

New Year's Invite: December 29-30, 2007, Lake Buena Vista, FL (6,000 Athletes and Fans)

Jr. Orange Bowl: January 17-19, 2008, Coral Springs, FL (4,000 Athletes and Fans)

Presidential Classic Girls: February, 15-17, 2008, Coral Springs, FL (4,000 athletes and fans)

Presidential Classic Boys & AAU Girls: February 23-24, 2008, Coral Springs, FL (4,000 athletes and fans)

American Twister Invite: March 14-16, 2008 Coral Springs, FL (6,000 Athletes and Fans)

AAU Championships: May 16-18, 2008, Coral Springs, FL (4,000 Athletes and Fans)

Event Venues:

- Coral Springs Gymnasium, Coral Springs, FL
- Disney's Coronado Springs Resort, Lake Buena Vista, FL

Beginning in 2009:

Presidential Classic to be held the Jostens Center at Disney's Wide World of Sports!!!

